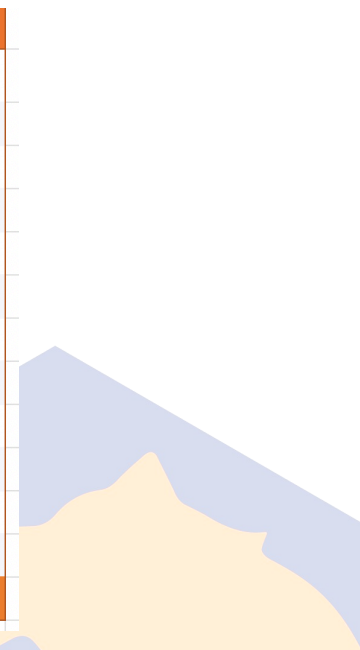


End of season evaluation 2024

Hard evaluation: facts and figures

Club	Amount of mem
E.S.T.C. Twist	21
Eindhoven Student Turn- en Cheerleading	17
Blue Wolves Cheerleading	17
Groningen Giants Cheerleading	32
UM Cheerleading	107
Hikari Cheerleading	103
Partisans Athletics	34
Everest Cheerleading	17
Dutch Athletics Elite (DAE)	42
University Cheer Amsterdam	19
United Cheers Cheerleaders	35
Dynamite Cheer Academy Amstelveen	14
INDIVIDUAL MEMBERS	13
TOTAL	454



EVENT	LOCATION	PARTICIPANT	MEMBER	SPECTATORS	PROFIT	FEEDBACK SCC	OBJECTIVE	REVIEW
ICCC	Amsterdam	35		N/A	we do not take part in the financial aspect of the event	Feedback form was not sent to participants	Growing the knowledge of the sport in all aspect. A conference for all stakeholders; from club owners to athletes.	First event of the season was perceived as successful since second edition will take place next season
RULES DAY	Amstelveen	12	7	N/A	€ 148.53	We did not receive any comments through our feedback form	This event was an introduction to the rules and regulation of cheerleading, from the different levels to the scoring system.	Event was well welcome with more attendees than hoped for. Event will be present next season as well
LLO	Breda	191	66	116	€ 1,722.91	4.25	An international competition for the small division, but also a trial to work with the belgium federation	Event was successful and collaboration with belgium ran smoothly. Lowland will become a regular competition which welcome more division and categories and open qualification for european championship.
NATIONALS	Breda	314	314	305	€ 5,547.30	4.5	First National competition in 5 years! We wanted to bring back the community together and have all the athletes be able to enjoy a competition.	Very well received a lot of participant! We are excited to bring it back next season!

ICCC

- Tips

- Promotion can be improved
- Demo groups were lacking experience for some classes
- Venue had low ceilings which was hard to demo stunts
- Venue was a hotel which did not feel like the correct environment for a sports event
- Participants did not get to put their knowledge into practice
- Empire Athletics had main role in the organisation, we would like to take a bigger role in organisation

- Tops

- Decent amount of participants
- Good responses from participants

**CHEERSPORT
NETHERLANDS**

- Mix of Dutch participants but also international (Luxembourg and Switzerland)
- Good event for networking with both speakers and participants
 - Most clubs present signed up for CSN membership afterwards
 - We got a sponsorship deal with the speakers
 - We are currently working with two speakers for an event

Rules day

- Tip
 - Venue was too small, need to be prepared for influx of people last minute
 - Use an ICU certified teacher next time
- Top
 - More participants took part than expected
 - Teacher spoke both Dutch and English
 - Very interactive event, also clubs that bonded with each other

LLO

- Tip
 - Participants indicated that they would like for the competition to grow into more divisions
 - Make clear beforehand if parents are allowed to watch during the workshop or not
 - Aim to expand the amount of international participants
 - Use an online registration system and not email and excel files
 - Make more hard deadlines, had limited time to organise the competition and did really well but in the future plan everything more in advance
 -
- Top
 - Great collaboration with the BCF
 - Very smooth event, all was organised and structured really well
 - Participants loved the workshop
 - Great amount of participants

Nationals

- Tip
 - Underestimated the amount of participants and spectators, so officially we exceeded the capacity of the venue
 - Same as for LLO, registration went manually, we need a system for this
 - We can be more strict to our volunteers
- Top

- Participants and spectators were really enthusiastic and a lot of community building happened
- A lot of participants and spectators
- Event ran smoothly and structured
- Incorporated slight changes that we learned we could improve on in based on the LLO competition
- 69% of our members participated

Members

- 455 member, 11 clubs
- Proud of this number, majority of competitive clubs in the Netherlands

International achievements

- First time having 3 teams compete at the ICU World Cheerleading Championships
- First time having a selected All-Girl team compete
- First time having a performance cheer Hip Hop team compete
- Ranking
 - All-Girl 6th place
 - Performance cheer 6th place
 - Coed 9th place



**CHEERSPORT
NETHERLANDS**

Soft evaluation: our experience and personal reflection

Overall points

- Make buddy system to check in on each other
 - Justine - Oriol
 - Danique - Louis
 - Eline - Jeroen
- Give more compliments
- We can call each other out (nicely) and let each other look for answers instead of just giving, don't be too nice for each other to the point that it could negatively affect yourself

Board member 1

- Tips team
 - We can work on better/more effective communication.
 - The whole team needs to find a way to balance CSN and life in a healthier manner.
 - Be more consistent in staying true to set ways of working/agreements made.
 - F.ex. the communication agreements made during the mid-season evaluation
 - Providing updates on work done etc.
- Tops team
 - We made immense progress within only one year of existing. Going from nothing to a full-fledged season and rolling out multiple events and making progress on our NF structure.
 - We managed to build positive relationships within the cheer community within the NL and internationally.
 - We support each other within the team and do genuinely try to be there for each other/help each other.

Board member 2

- Tips team
 - Increase the number of in-person meetings to enhance team connection and communication.
 - Pay more attention to how messages are conveyed, especially over text, to avoid misunderstandings.
 - Continue to focus on maintaining open communication to keep everyone informed and involved.
- Tops team
 - Our work and effort did not go unnoticed within the cheerleading community.

- Successfully brought the cheer community together, creating a strong sense of unity.
- Supported each other during tough times, proving that the team is a reliable support system.
- Managed to keep the work impactful while still making it fun for everyone involved.

Board member 3

- Tips team
 - More accountability for the team members and committees would help
 - Better alignment on communication and work styles
- Tops team
 - Amazing achievements for a first year
 - Good cohesion of the team
 - Great base to build on in the future

Board member 4

- Tips team
 - Overall we need to improve in communication
 - After the mid-season evaluation we started off well but when things got busy we fell back into old patterns
 - Accountability can be improved. When someone doesn't manage something it seem as 'oh someone else will do it'
 - We need to set more concrete goals. For us personally but mainly for our season en committees
- Tops team
 - Love the group
 - I really think we have so many different abilities so we can cover large spectrum of what is needed
 - We did a lot in 1 year and we are about to do even more in year 2!

Board member 5

- Tips team
 - When frustrated also dare to share these with the person that triggers it in the moment so they know when it happens and what we can change.
 - Set up a buddy system so we check each other instead of the same person checking everyone the whole time.
 - Find more staff that can act on their own with less guidance.

- Say no more often and think about more about ourselves.
- Dare to let go of tasks, even when it goes wrong it could be a lesson for someone else instead of doing everything alone.
- Tops team
 - Insane how big the workload was that has been delivered in the first year.
 - More boundaries have been set throughout the year.
 - We spoke about frustrations that made our work difficult.
 - Even when we don't have the knowledge for everything we do find ways to get that knowledge in.

Board member 6

- Tips team
 - We can improve our communication. I have noticed that among the six of us we have a couple of very different communication styles. Need to learn how to adapt to each other to find one that works best for everyone
 - Shared responsibility and accountability can improve. It often feels like certain board members are having a larger responsibility and accountability which makes the others rely on those certain board members and feel less responsible and accountable for their actions and to do's. E.g. 'oh someone else will do it'
 - This goes hand in hand with the lack of initiative. Things often need to be explicitly asked while it would be nice if someone would just do their task when needed without having to bring it up.
 - More active participation in meeting preparation. As the secretary I make the agenda but it often seems not everyone checked it before or added their points. This makes the meeting less structured and things get forgotten more easily.
 - Now that we have run a season it would be good to set more concrete goals for the season. This way we can also evaluate if our goals were achieved or not.
 - We can acknowledge more that we are doing a lot of amazing things! We don't give ourselves time to enjoy the successes.
- Tops team
 - Really happy with the group we have. While we are all very different people and also work and communicate differently I wouldn't want to do this with anyone else. The group is a safe and supportive space and that's really nice.
 - We have really put ourselves on the map in the Netherlands but also internationally.
 - We had a great season with great events where everyone worked really well and professionally